



BOB Stroller Voluntary Recall

Embroidery Backing Patch

On October 11, 2011 the U.S. Consumer Product Safety Commission and Health Canada, in cooperation with BOB Trailers, Inc. announced the voluntary recall of the following products: BOB® single and double strollers with Embroidered Canopy Logos. Logos include: BOB®, Ironman®, or Stroller Strides®.

The stroller canopy's embroidered logo's backing patch can detach, posing a choking hazard to babies and young children and must be removed to safely use the stroller.

This recall involves all BOB strollers manufactured between November 1998 and November 2010. Strollers manufactured after October 2006 have a white label affixed to the back of the stroller's leg with the manufacturing date. Strollers with no manufacturing date listed were produced prior to October 2006 and are included in this recall. Please see below for location of manufacturing date and serial numbers. The strollers were sold in single seat and double-seat models.

The "BOB®," "Ironman®" or "Stroller Strides®" brand name is embroidered on the canopy of the strollers. (see photos below).



BOB, Stroller Strides and Ironman Embroidered Canopy Logos

Embroidery Backing Patch

You should immediately stop using the recalled strollers until you can make the required repairs.

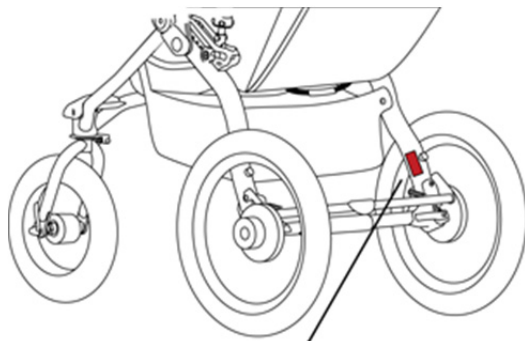
For more information and a complete set of removal instructions regarding the BOB Embroidery Backing Patch recall please contact our customer service department at 1-888-427-4829 Monday through Thursday from 8:30 a.m. to 4:45 p.m. EST and Fridays from 8:30 a.m. to 3:45 p.m. EST. Our goal is to make sure you are taken care of as quickly and efficiently as possible. We apologize for any inconvenience.



Manufacture Date and Serial Numbers

This recall involves all BOB strollers manufactured between November 1998 and November 2010. Strollers manufactured after October 2006 have a white label affixed to the back of the stroller’s leg with the manufacturing date. Strollers with no manufacturing date listed were produced prior to October 2006 and are included in this recall. The white label is located on the interior of the right swing arm tube as shown in the illustration below.

To help further identify the strollers covered by this recall please consult the table below to see if you serial number is within the ranges indicated. Strollers with a white label have a serial number printed on the label. Strollers without a white label will either have no serial number or the serial number stamped in the frame. The serial number is located on the interior of the right swing arm tube as shown in the illustration below.



Serial Number and Manufacture Date Location

Model	Serial # Ranges
Sport Utility Stroller	No Serial #, 000001- 035107, AA00001 – AA999999
Sport Utility Stroller D’Lux	No Serial #, 000001– 035107, AB000001 – AB999999
Ironman®	800000 – 803700, AC000001- AC999999
Sport Utility Duallie®	000001 - 008068, AD000001 – AD999999
Ironman® Duallie®	AE000001 – AE999999
Revolution®	AF000001 – AF999999
Revolution® 12”	AK000001 – AK999999
Stroller Strides®	AG000001 – AG999999
Revolution® Duallie®	AH000001 – AH999999
Revolution® Duallie® 12”	AL000001 – AL999999
Stroller Strides® Duallie®	AM000001 – AM999999

Serial numbers are for reference only; the ultimate determination of whether or not a stroller is subject to this recall is the presence of an Embroidered Canopy Logo.